

Hand Lettered Embroidered Cards

Make a statement!

Karlee Porter
DESIGN



Special Guest

Karlee Porter

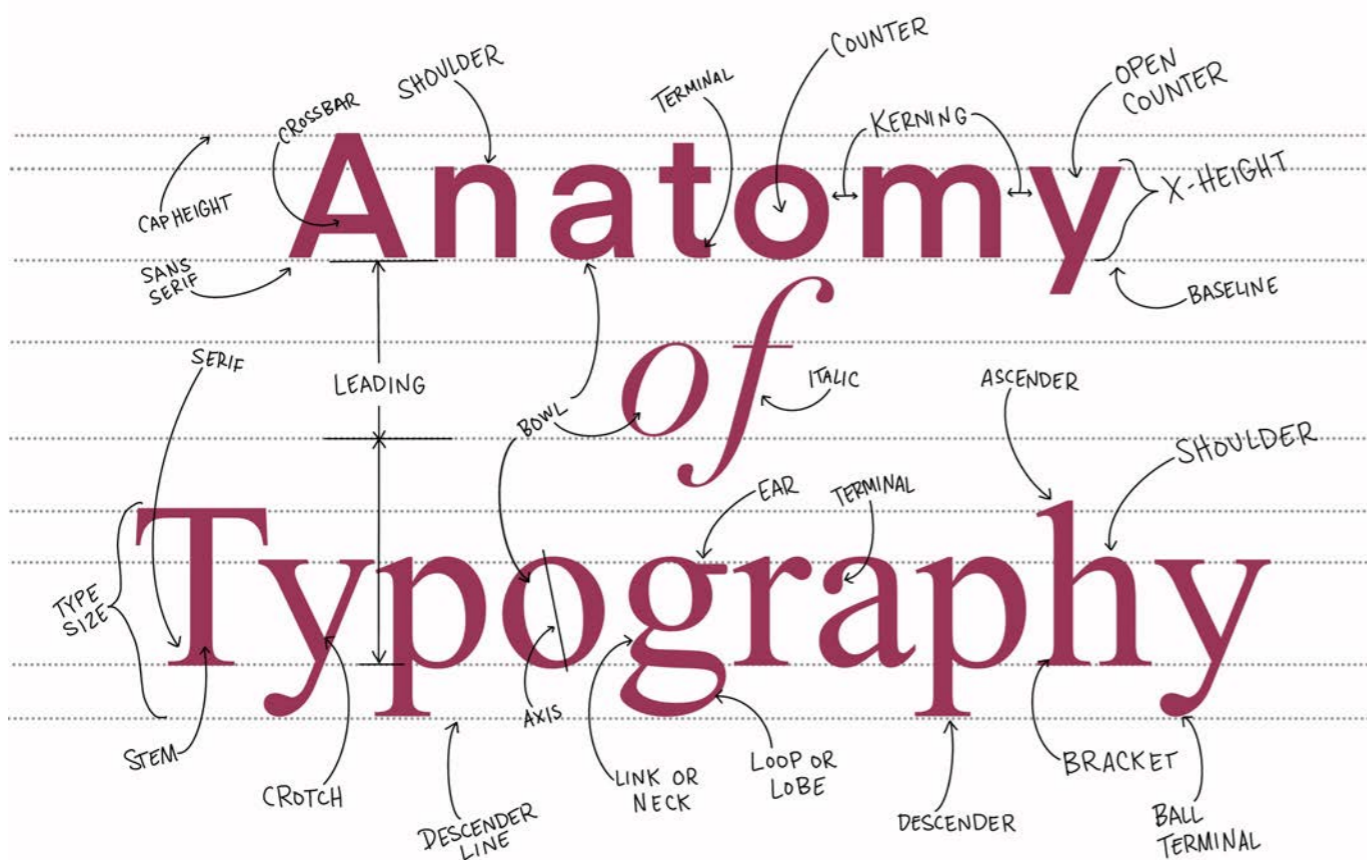
Karlee Porter Design

www.karleeporter.com



Make a statement!

What is Hand Lettering?



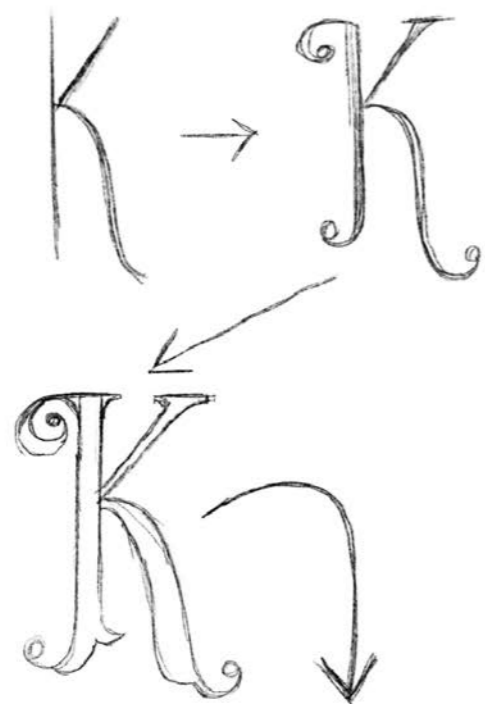
Fonts – A System of Characters all pre-designed, and must work in endless combinations.

Calligraphy – The act of perfecting a hand-writing style with a specialty, pressure based pen.

Hand Lettering – The Act of drawing letterforms, and stylizing each word to make an artistic piece. Each hand-lettered composition is completely unique and each of the letter styles used were drawn specifically for the words in each composition.

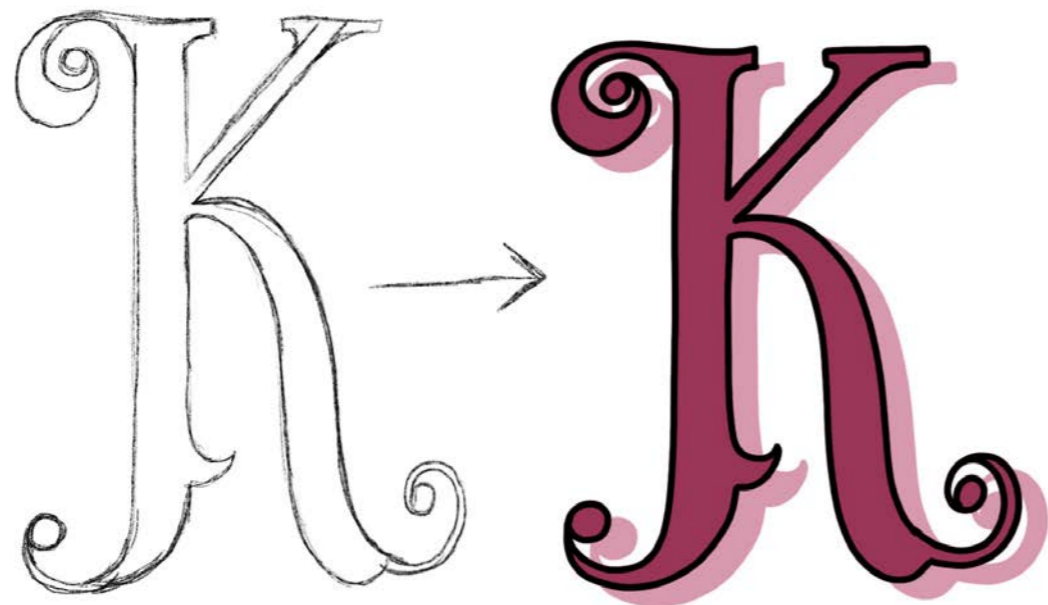
Hand Lettered Embroidered Cards

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Sculpting the body of a letter: When creating a hand lettered composition, each letter form is *drawn*.

- Draw the letter in it's simplest shape. This is the **skeleton**.
- Add thickness to the lines, as sculpting **muscles**.
- Add the **skin** as a stroke, or outline to the shape.
- Add **clothing**: embellishments, patterns within the shape, and interesting color schemes.



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My Process



- Draw my design on my iPad.
- Transfer that design onto fabric.
- Stitch it together.
 - Free-Motion
 - Machine Embroidery
 - Hand Embroidery



Most of the time, my hand lettered quilts have no piecing. I allow the THREAD to create all the magic!

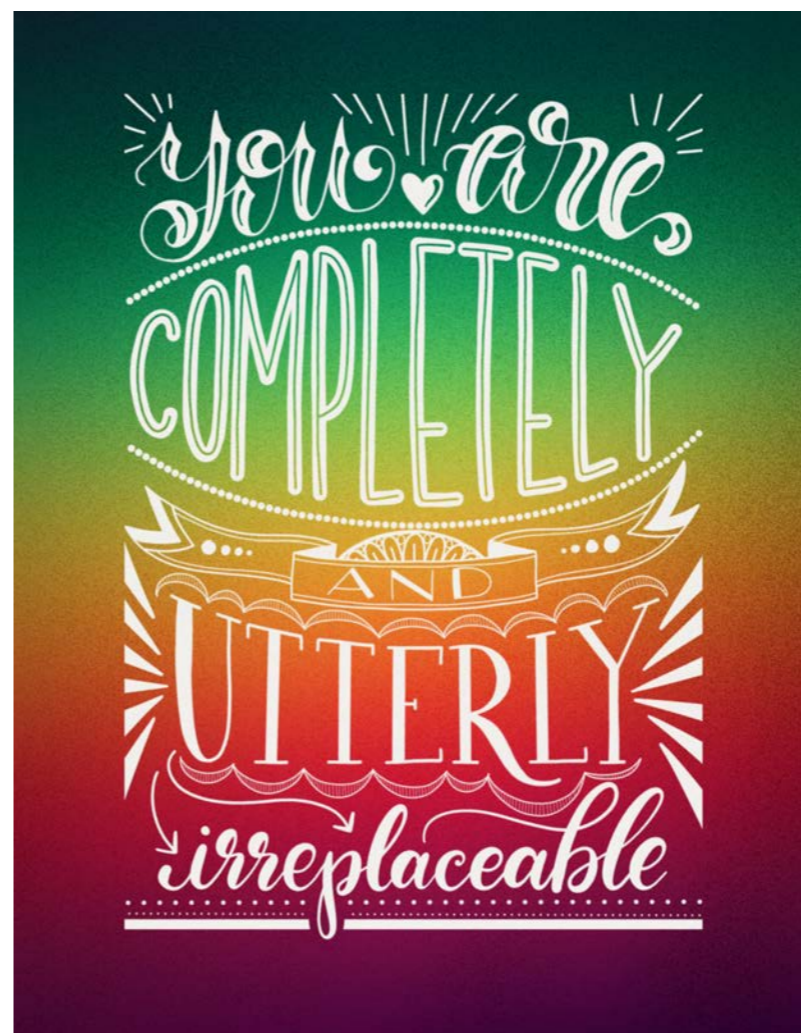
Hand Lettered Embroidered Cards

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More Design Options

- Complete a design (either digitally or analog) and then photograph the artwork
- Have it professionally printed onto fabric.

Check out Honestfabric.com, a company I created to print fabric up to a king size quilt.



Make a statement!

Quilted Postcards

- Create the hand lettered design
- Digitize it for machine embroidery

These are a great way to gift something handmade to someone any time of year.



Greeting Card #14 - Do Small Things With Great Love
Copyright Karlee Porter

Quilted Postcard Supplies

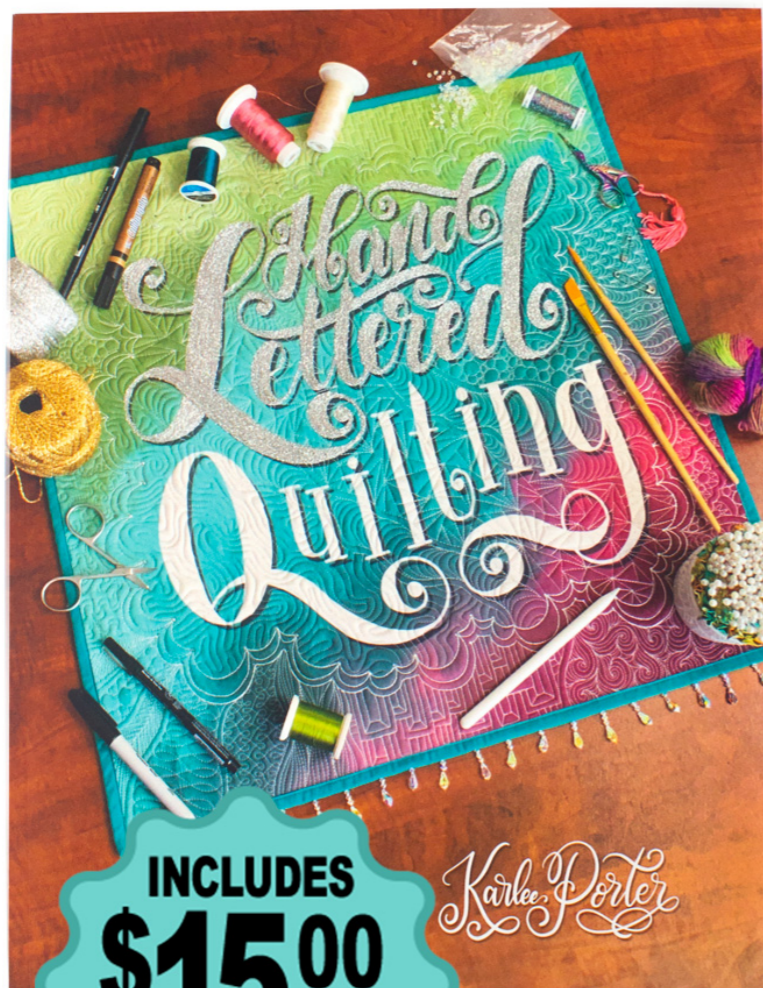
Depending on the technique you prefer to make the postcard (by hand or machine), the supplies differ slightly. For machine embroidery, you will need:

- **[Sulky Webinar Kit](#)**
 - Includes two spools of Sulky Rayon thread, Cut-Away Plus™ Stabilizer, eco-pack of assorted Organ embroidery needles, *Hand Lettered Quilting* book for more tutorials and inspiration, special offer code for \$15 off any postcard design at www.karleeporter.com
- Rectangle of batting (approx. 8"x10" to trim after embroidery is complete)
- Fabric (front & back; approx. 8"x10" or more if combining more designs into one hooping; white or any color of choice)
- Bobbin thread (Sulky [bobbin](#) or [invisible](#) thread)
- Rotary cutter, mat & clear ruler



Door Prize

Retail Value \$61.99



INCLUDES
\$15.00
SPECIAL COUPON

Karlee Porter



Hand Lettered Quilting Webinar Kit

#KP-KIT1

In this kit, you'll find the materials needed to create a machine embroidered post card, as taught in our free webinar: **Hand Lettered Embroidered Postcards** Project with Karlee Porter. Included is Karlee's book, "**Hand Lettered Quilting**," full of many more resources and tutorials for creating hand-lettered works of art. Plus, Karlee has offered a **\$15 design credit inside the kit** for use at her website so you can choose the postcard design of your choice. Create as many postcards as you like and give them as gifts for all sorts of occasions.

Please allow up to 4 weeks for delivery of door prizes.



Q E A



Hand Lettered Embroidered Cards

Make a statement!

Prepare for Embroidery



- Prepare the fabric.
- Add 1 layer of batting under the fabric
- Add a layer of Sulky Cut-Away Plus Stabilizer
- Combine multiple card designs into one hooping, if desired, leaving room for cutting out.

The designs are digitized at a default size of 4" x 6".

Sulky invisible thread works well in the bobbin. It lasts a long time, and blends with every color. Using it also minimizes the probability of seeing any of the stitching through the backing fabric. Wind the bobbin at half speed and only half full when using invisible thread.

Hand Lettered Embroidered Cards

Make a statement!

TIP: Stitch out each of the same design multiple times.

- Build a card stash
- Try multiple colorways

There are 30 different postcards to choose from with the coupon code in the Sulky webinar kit.

- Single colors
- Two colors
- Three colors



Hand Lettered Embroidered Cards

Make a statement!



Cut out each postcard, leaving 1/8" beyond the stitched edge. Use a rotary cutter, mat and ruler for precise results.

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Make a statement!

Place the postcard on top of another layer of batting.*

Add a layer of fabric for the backing. Regardless of what color fabric is used for the front of the postcard, white or something very light for the back works best.

A solid fabric opposed to a print is preferred, because ideally you'd write a note with a Sharpie on the back of the postcard.

*2 layers of batting & backing ensure the Sharpie won't bleed through.



Hand Lettered Embroidered Cards

Make a statement!



Stack the layers: top fabric, batting, stabilizer, batting, backing fabric

Stitch the outside edge of the design using invisible thread on top and in the bobbin to baste the layers together.

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Once all the postcards are basted, cut out each one again, leaving that same 1/8" allowance around the edge.

This provides enough edge to finish the postcard, but not so much that it becomes cumbersome.



Hand Lettered Embroidered Cards

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Set the machine for a 1/8" wide satin stitch.

Stitch the postcard perimeter, making sure to stitch off the side when the needle goes to the right side of the stitch. This allows the thread to actually wrap around the edge and "bind" it so it won't fray.

Match the bobbin thread to the top thread because it will show up on all sides.

Use 2-3 colors that can match all the various postcards (the two that are included in the Sulky webinar kit). Then you only have to wind a few bobbins.

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Finishing

The satin stitch perfectly binds the postcard like a frame and ensures that all the layers are firmly attached.



Hand Lettered Embroidered Cards

Make a statement!

Hand Embroidery Option



Print the FREE pattern onto [Sulky Stick 'n Stitch™ stabilizer](#).

Stick the stabilizer to the fabric right side, and stitch through all layers using Sulky [12 wt. Cotton Petites™ thread](#) and a [#24 chenille needle](#).

One strand of thread equals two strands of embroidery floss!

After embroidery, soak the stabilizer away, revealing amazing hand embroidery.

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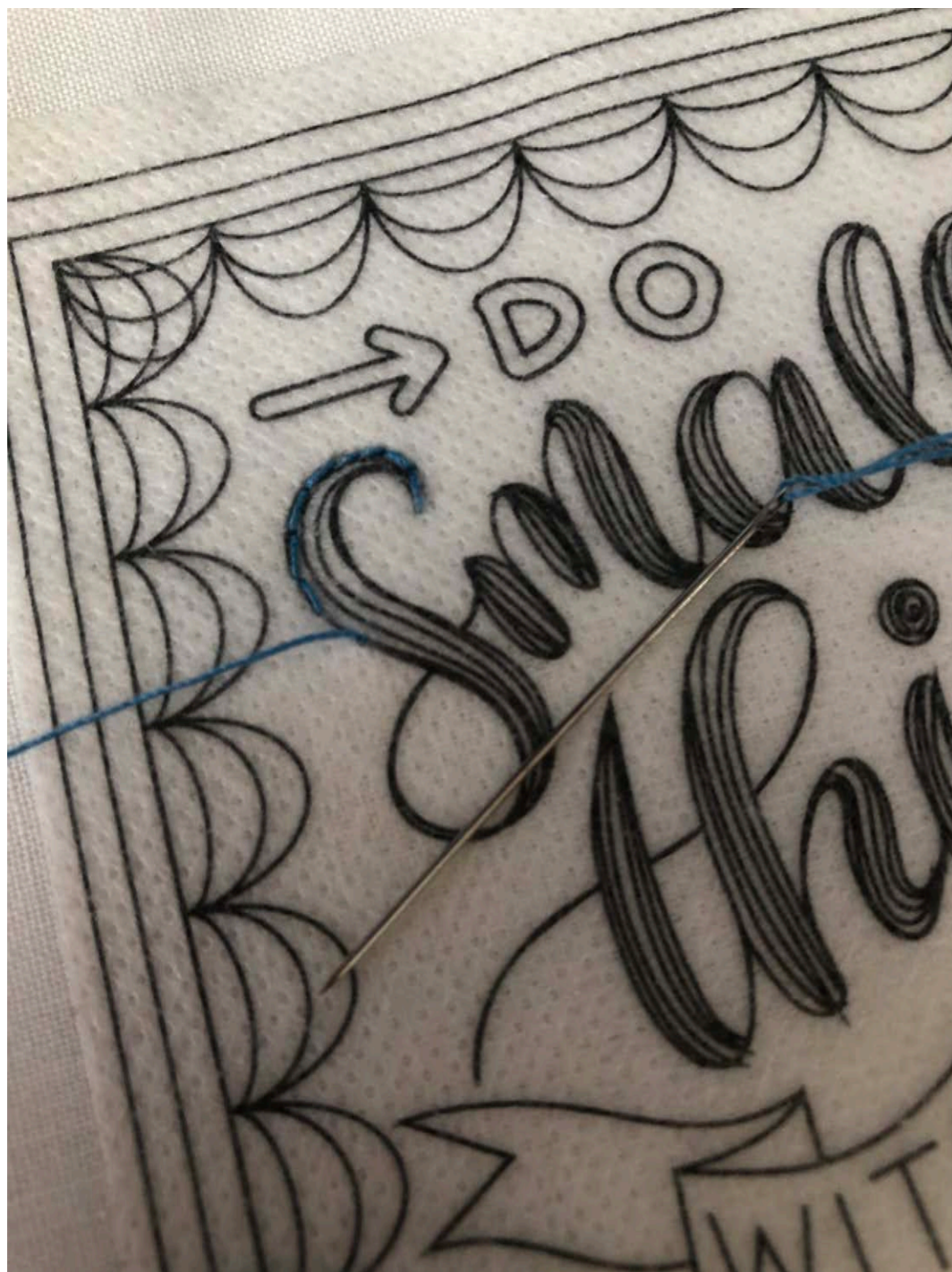
Construction

Layer the pieces (fabric, batting, [Cut-Away Plus Stabilizer](#)) and then place it into a hand embroidery hoop. Cut out the printed pattern from the [Stick 'n Stitch™ Stabilizer](#) and adhere it to the hooped fabric sandwich.



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Hand embroider over each of the lines using any hand embroidery stitch! The possibilities for embellishments are endless!

When finished, soak the fabric in water, and then finish the backing and edges per the machine embroidered postcard instructions.

Hand Lettered Embroidered Cards

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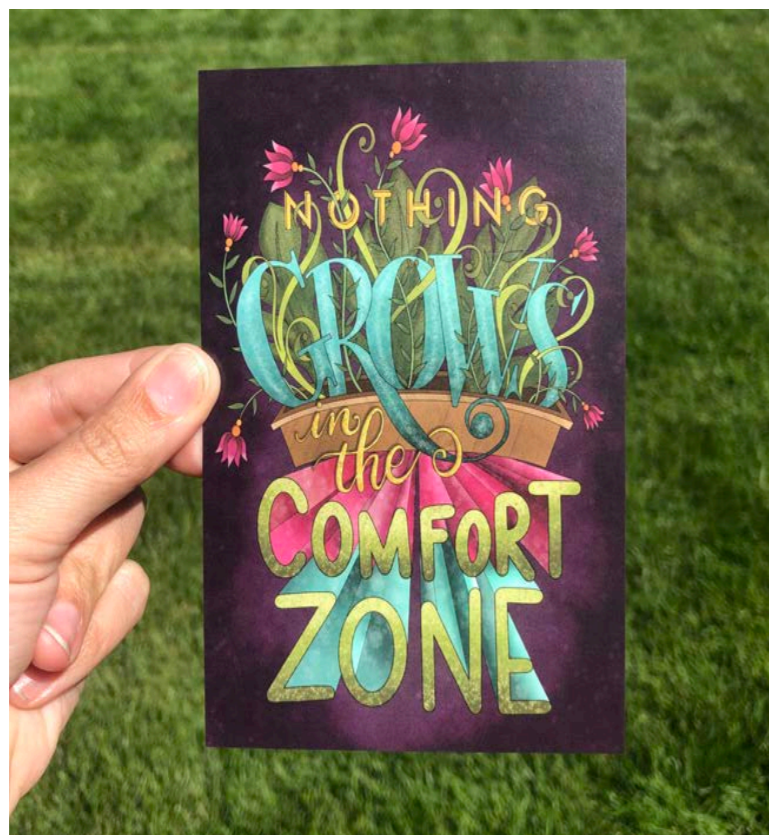
More Special Offers!

Use the code:

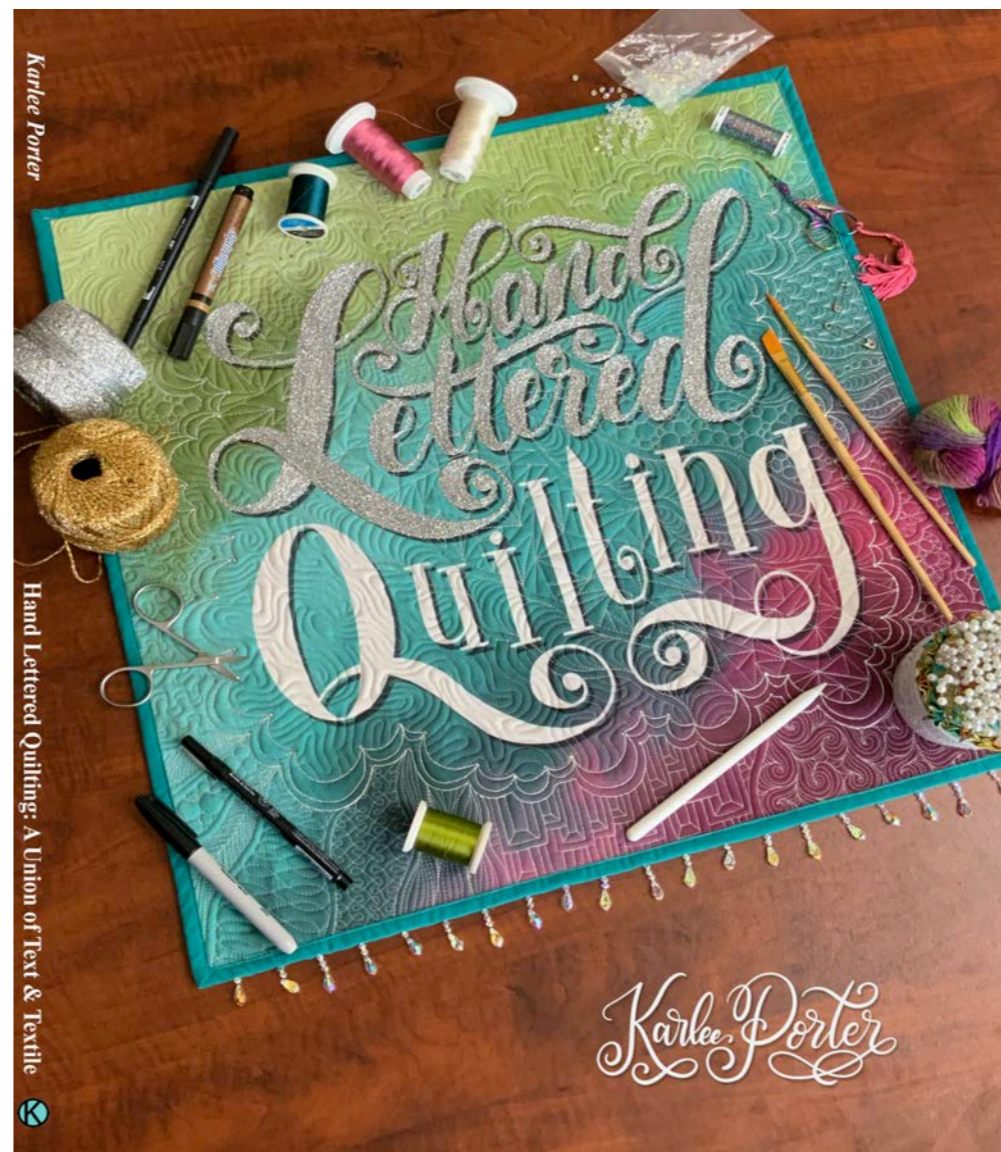
SulkyPrint

for 15% off ANY of my Hand Lettering Printed Postcards.

Each one comes with a sealable white envelope.



Karlee Porter
DESIGN



Sulky 12 Wt. Cotton Petites

Solid & Blendable Colors - 50 yd. Snap Spools

25% off

One strand of Sulky 12 wt. Cotton Petites thread is equivalent to two strands of traditional embroidery floss.



Sulky Stick 'n Stitch™ Stabilizer

8 1/2" x 11" - 12 Printable Sheets

30% off

It is as easy to use as 1-2-3 - print or copy your design on Stick 'n Stitch then remove the backing, stick on fabric and stitch, then rinse away when finished!



Webinar Specials

Sulky Embroidery Hoops

6 in. – 8 in. – 10 in.

20% off

Finely crafted in Germany, these are the best quality embroidery hoops on the market. The hoops are made with smooth beechwood and have a brass closure.



www.sulky.com/webspecial

Special Ends 11.12.19 Midnight EST



SULKY®
CREATE WITH CONFIDENCE

Webinar Specials

20% off

#24 Chenille Needles 12 pk.

From Primitive Gatherings



10% off
Organ Needles

Sulky now offers the full line of Organ Needle Eco Packs, the handy new, environmentally friendly packaging from Organ Needles.



Webinar Specials

Sulky 40 Wt. Rayon Thread

250 yd. Snap Spools

30% off



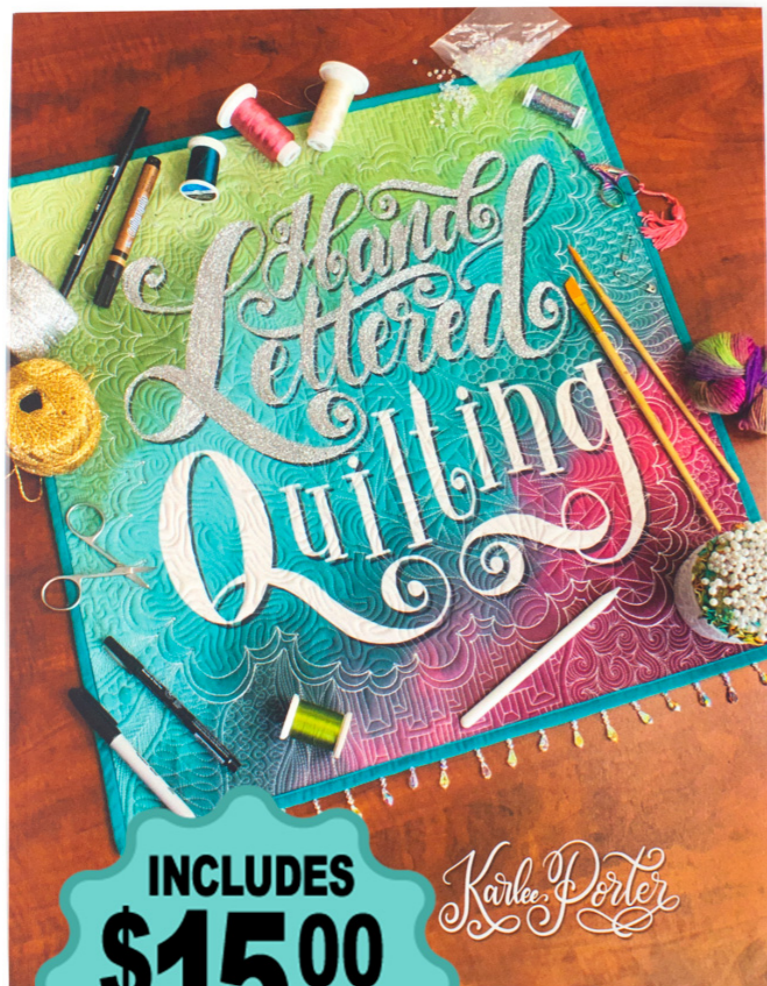
Sulky Cut-Away Plus™ Stabilizer

30% off

Ideal for stitching embroidery designs, appliqués and monograms



Webinar Kit Special



INCLUDES
\$15.00
SPECIAL COUPON



Hand Lettered Quilting Webinar Kit

Sale Price
\$49.99

Retail Price ~~\$61.99~~

If Purchased Separately: 77.06

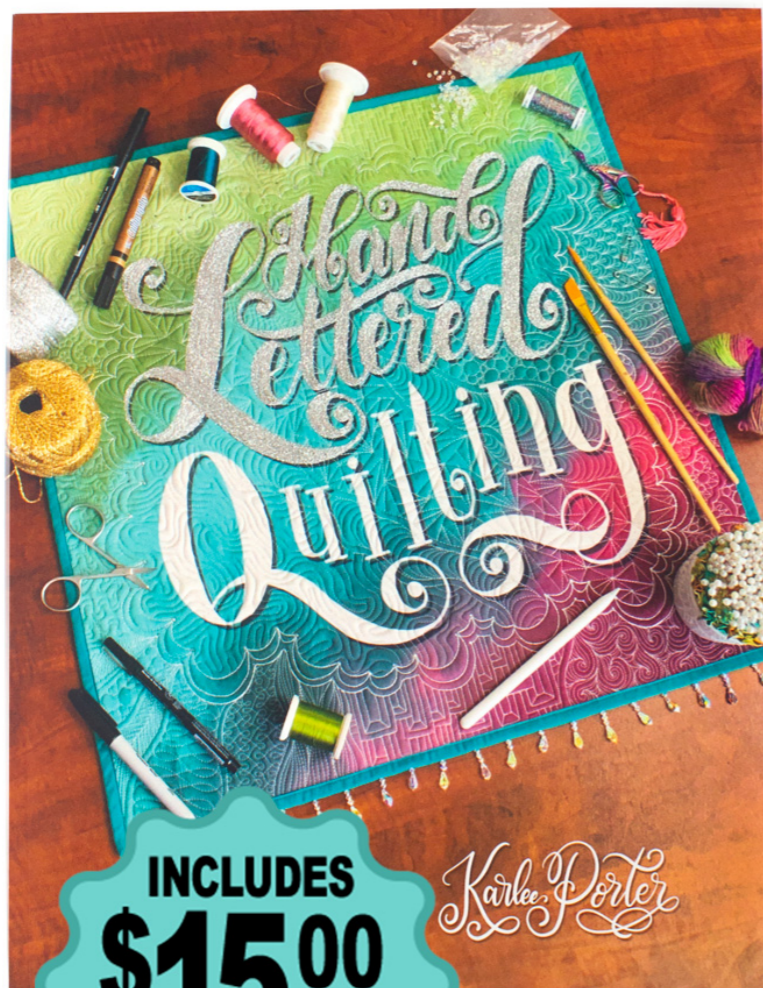
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Q E A



Thank you for attending our webinar.
Be sure to take advantage of our
webinar event specials.
Go to www.sulky.com/webspecial

Hurry - Webinar Specials End at Midnight EST, 11.12. 19

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International Orders:

- Orders under 4 lbs. will ship First Class which takes a minimum of two weeks to arrive.
- Orders over 4 lbs. will ship International Priority which takes approximately 7-10 days to arrive.
- Total shipping costs are not reflected in the cart. You will be notified for approval via email with the actual cost to ship your order.
- Please check your email and reply within 24 hours if you want to cancel otherwise your order will be released and shipped.

Please allow up to 4 weeks for delivery of door prizes.

If you have any other questions about our products or online sewing classes, send us an email to info@sulky.com

Don't forget, all your favorite Sulky products can now be purchased on our website:

www.sulky.com

